
Updated 25th July 2018

OUR EDITORIAL GUIDELINES

We apply the following General Principles

Accuracy and clarity

- 1.** Ensure that factual material in news reports and elsewhere is accurate and not misleading, and is distinguishable from other material such as opinion.
- 2.** Provide a correction or other adequate remedial action if published material is significantly inaccurate or misleading.

Fairness and balance

- 3.** Ensure that factual material is presented with reasonable fairness and balance, and that writers' expressions of opinion are not based on significantly inaccurate factual material or omission of key facts.
- 4.** Ensure that where material refers adversely to a person, a fair opportunity is given for subsequent publication of a reply if that is reasonably necessary to address a possible breach of General Principle 3.

Privacy and avoidance of harm

- 5.** Avoid intruding on a person's reasonable expectations of privacy, unless doing so is sufficiently in the public interest.
- 6.** Avoid causing or contributing materially to substantial offence, distress or prejudice, or a substantial risk to health or safety, unless doing so is sufficiently in the public interest.

Integrity and transparency

- 7.** Avoid publishing material which has been gathered by deceptive or unfair means, unless doing so is sufficiently in the public interest.
- 8.** Ensure that conflicts of interests are avoided or adequately disclosed, and that they do not influence published material.